

**Everything you need to know about
Cool-small-pets.com**



Facebook

<https://www.facebook.com/CoolSmallPetsFan>

Twitter

<https://twitter.com/coolsmallpets>

Email

pit.admin@cool-small-pets.com

Cool Small Pets Website

is a place to learn about all the great pets you can keep in smaller apartments and rooms.

Parakeets, Turtles, Guinea Pigs, Hamsters and all other small pets.

Information about their health, how and where to keep them, where to get supplies and accessories, discounted products and more.

- Cool Small Pets Website was launched in August 2009.
- It attracts on average 20 – 25.000 visitors a month
- On average, it has 53.000+ page views a month
- Google Page Rank of home page is 3
- Alexa rank 297.000 worldwide, 102.000 in USA
- Traffic by countries is – USA 67%, UK 10%, Canada 6%...
- Google is the main source of traffic
- Twitter * 450 followers
- Facebook Fan page * 450 fans
- Just launched and integrated a blog to expand the reach.

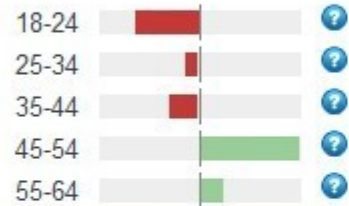
Monthly Statistics for January 2012		
Total Visits	29754	
Total Unique Visitors	22787	
Total Pages	52629	
	Avg	Max
Visits per Day	1144	1559
Visitors per Day	876	1428
Pages per Day	2024	2661

Daily Statistics for January 2012						
Day	Visits		Visitors		Pages	
1	1077	3.62%	990	4.34%	1986	3.77%
2	1140	3.83%	1023	4.49%	1937	3.68%
3	1090	3.66%	967	4.24%	1789	3.40%
4	1086	3.65%	941	4.13%	2113	4.01%
5	1046	3.52%	944	4.14%	2151	4.09%
6	1228	4.13%	1085	4.76%	2126	4.04%
7	1181	3.97%	1049	4.60%	1920	3.65%
8	1219	4.10%	1104	4.84%	2133	4.05%
9	1141	3.83%	1011	4.44%	1840	3.50%

Audience Demographics for Cool-small-pets.com

Relative to **the general internet population** how popular is cool-small-pets.com with each audience below?

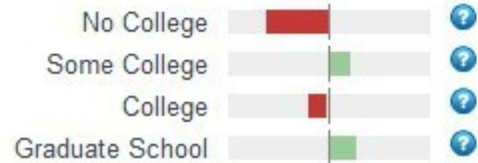
Age



Gender



Education



Has Children



Browsing Location



Advertise on Cool Small Pets

Advertising rates on Cool-small-pets.com are perfect for pet related businesses like online pet suppliers and stores, pet books, pet insurance and health related products.

Amount of money spent on pets is growing daily in USA, UK and Canada and getting exposure to a large pet loving community like ours can only bring more sales.

Ask about our rates. You can advertise site wide or on a single page. Find more information on [the advertising page](#).

Note that special rates are available for those purchasing ad space for longer period of time or in more than one spot.